BALTIC 2nd FORUM MSP

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Social network analysis and possibilities for transboundary MSP. Case of Adriatic Sea

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SOCIAL NETWORK ANALYSIS AND POSSIBILITIES FOR TRANSBOUNDARY MSP

Case of the Adriatic Sea

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1. Introduction

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- **Who are stakeholders?**
- **Why we need stakeholders?**
- **What we get with their involvement?**
- **Stakeholder Analysis**

1. Introduction

Social Network Analysis:

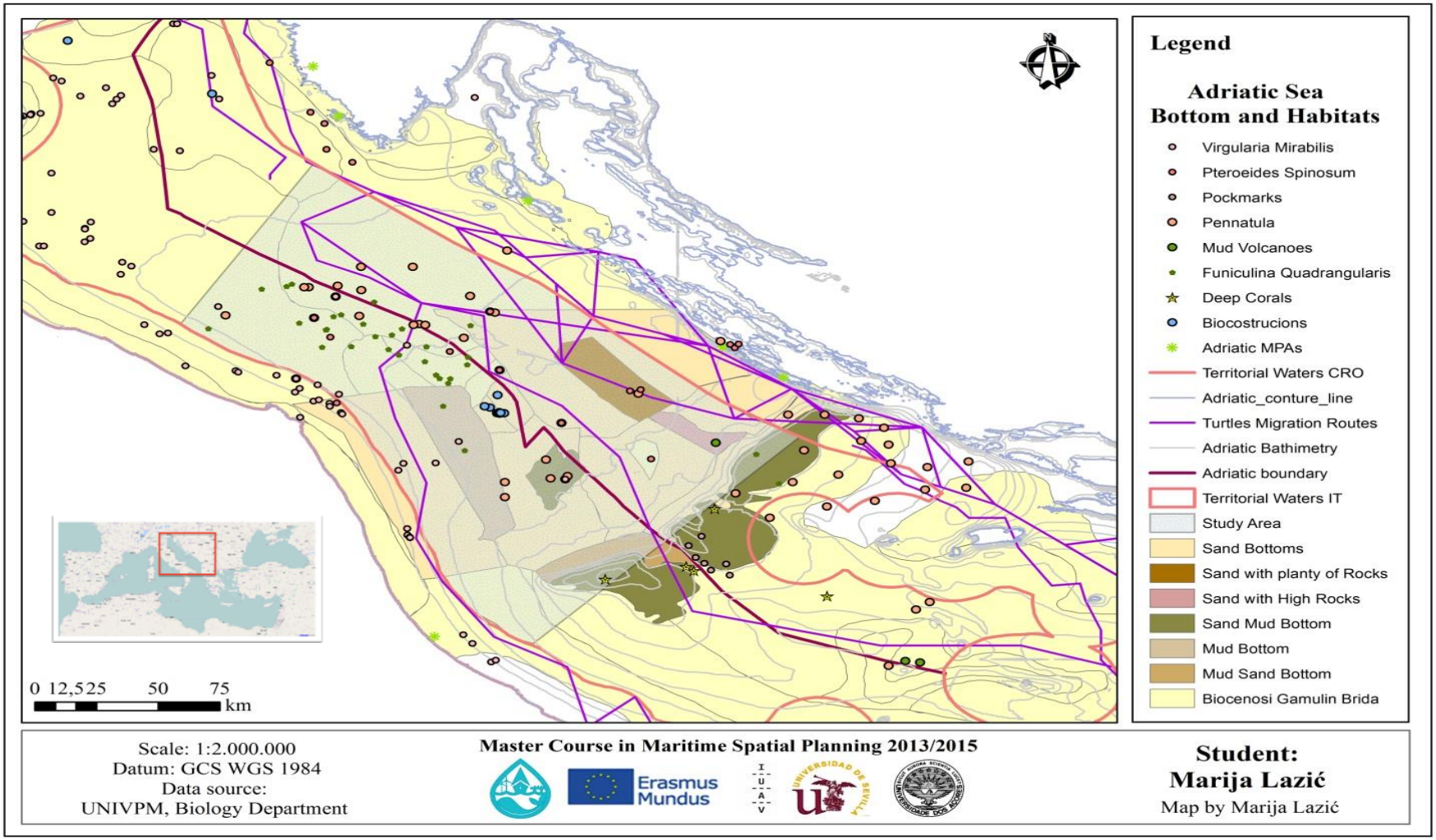
- Identify **central** and/or **peripheral** stakeholders

Maritime Spatial Planning:

- Allocation and management of the human activities
- Clarify institutional roles, their responsibilities and interaction between actors

1. Introduction – Case study

AMER Pilot Project - Central Adriatic



2. Objectives

To examine supportive legal framework

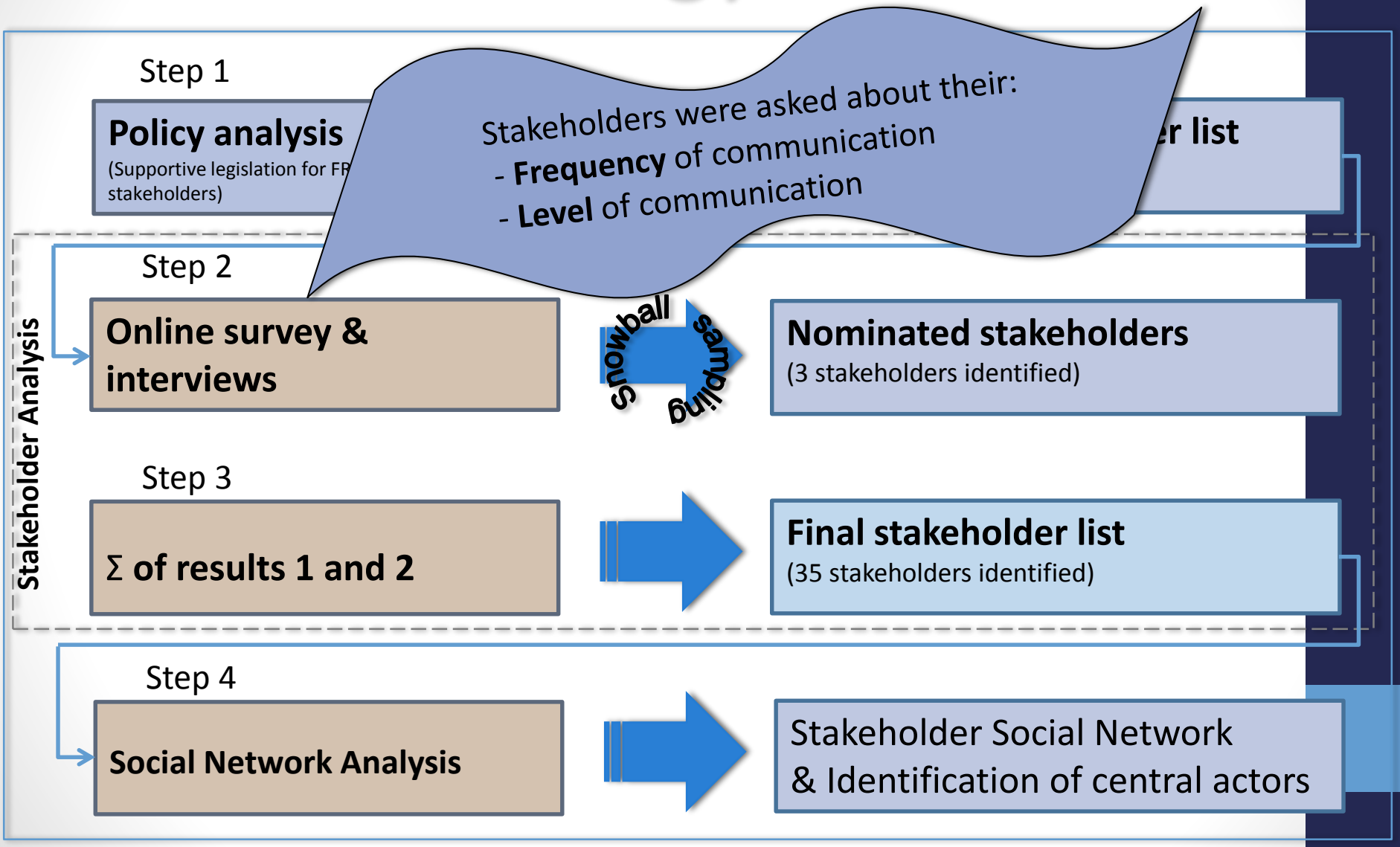
To understand the Central Adriatic Social Network: relationships and characteristics

To identify important stakeholders in the network - central communication hubs

To investigate possible ways for boosting communication between stakeholders

® http://ideationz.me/category/global-issues/

3. Methodology



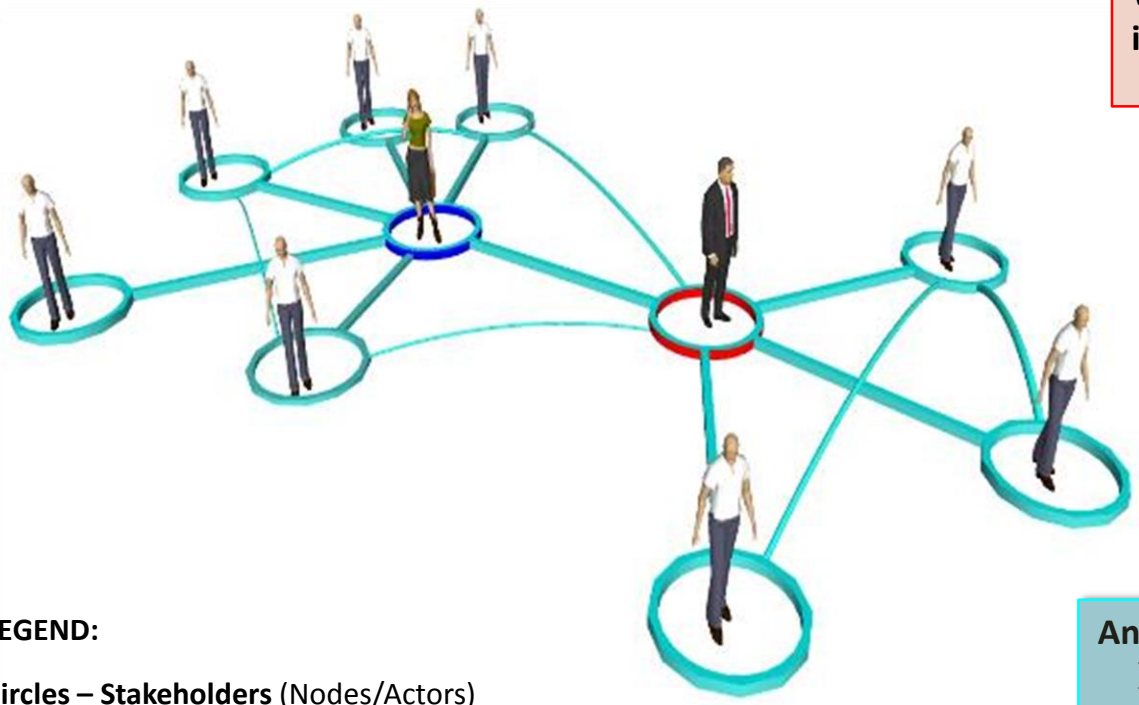
Social Network Analysis

Degree Centrality
Number of ties that stakeholder have

Degree shows
WHO HAS Trust, Popularity, Power, Leadership
(Prell, C. 2012)

Betweenness Centrality
How frequently an actor lies along a path between other actors

Betweenness shows
WHO IS bridge (broker) between isolated parts of the network
(Prell, C. 2012)



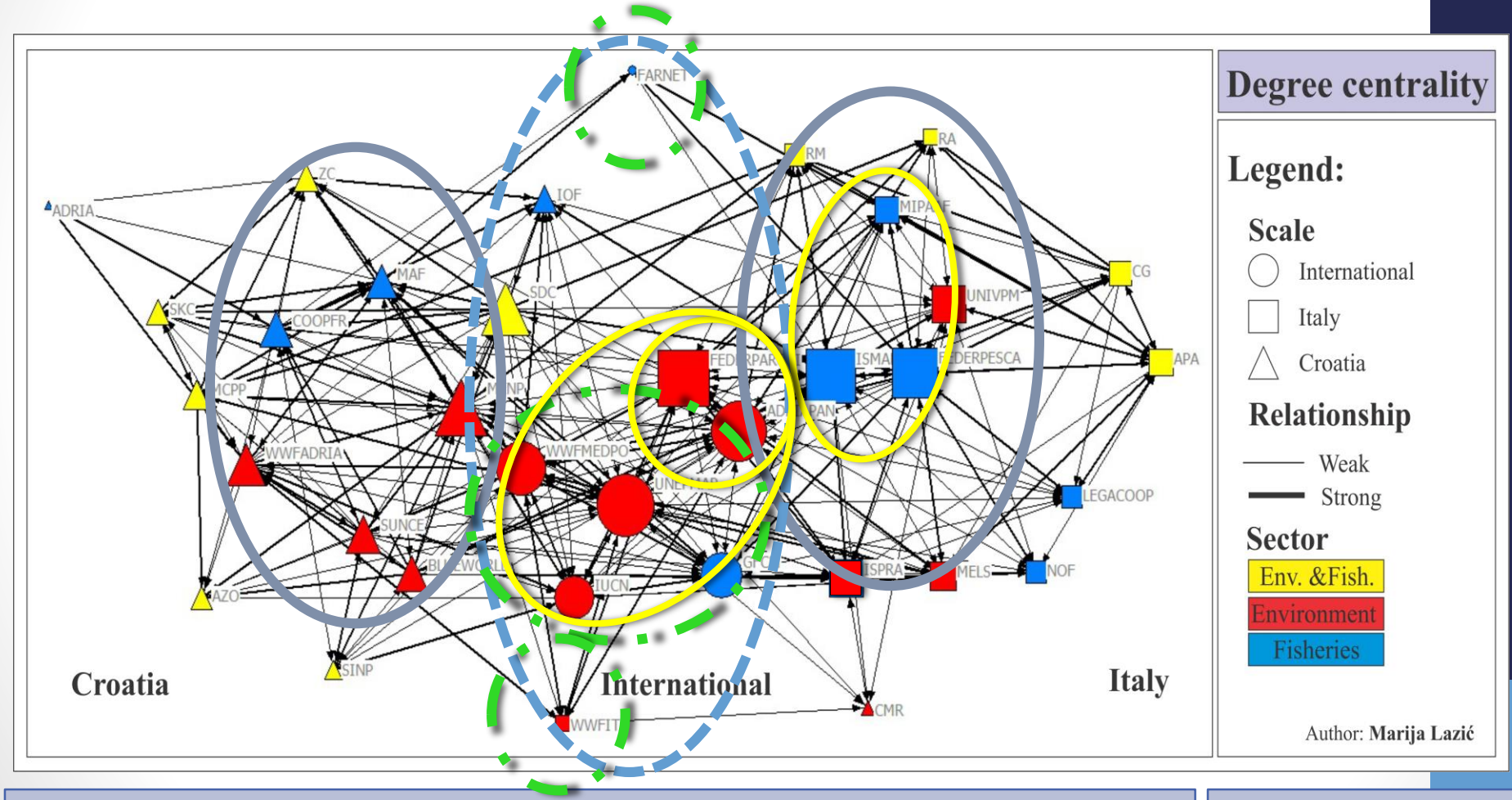
LEGEND:

Circles – Stakeholders (Nodes/Actors)
Lines (Ties) – Relationships of communication (links) between stakeholders

Analysis
- Social Network Analysis – **UCINET**
- Visualization of the network - **Netdraw**

4. Results and Discussion

Social Network of the Central Adriatic Sea



Lines – communication

Thickness of line – frequency of communication

Shapes - stakeholders

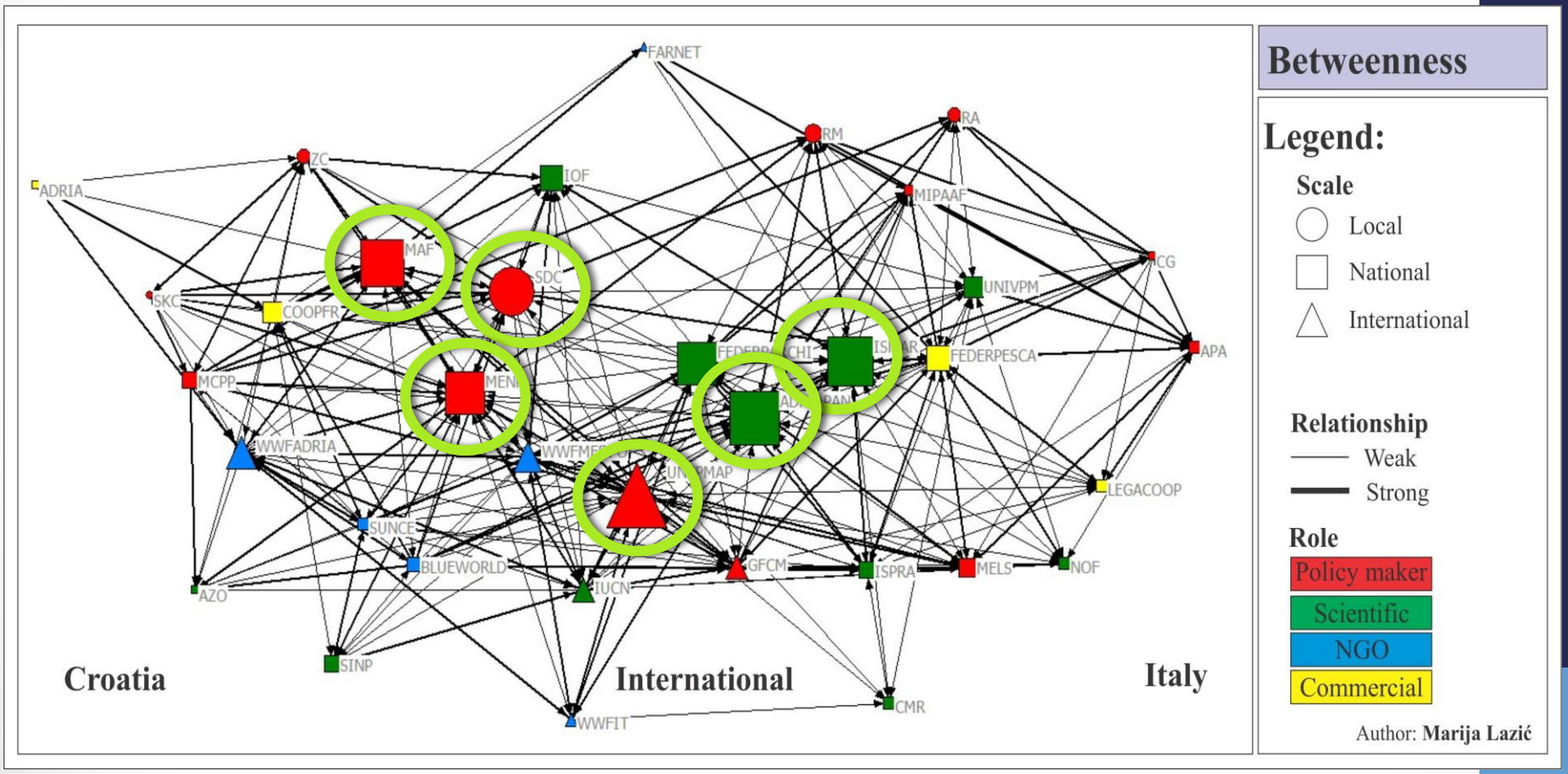
Size of shape – power, leadership, trust

Graph Centralization 0.3298

* Index range 0 -1

4. Results and Discussion

Social Network of Central Adriatic Sea



Lines – communication

Thickness of line – frequency of communication

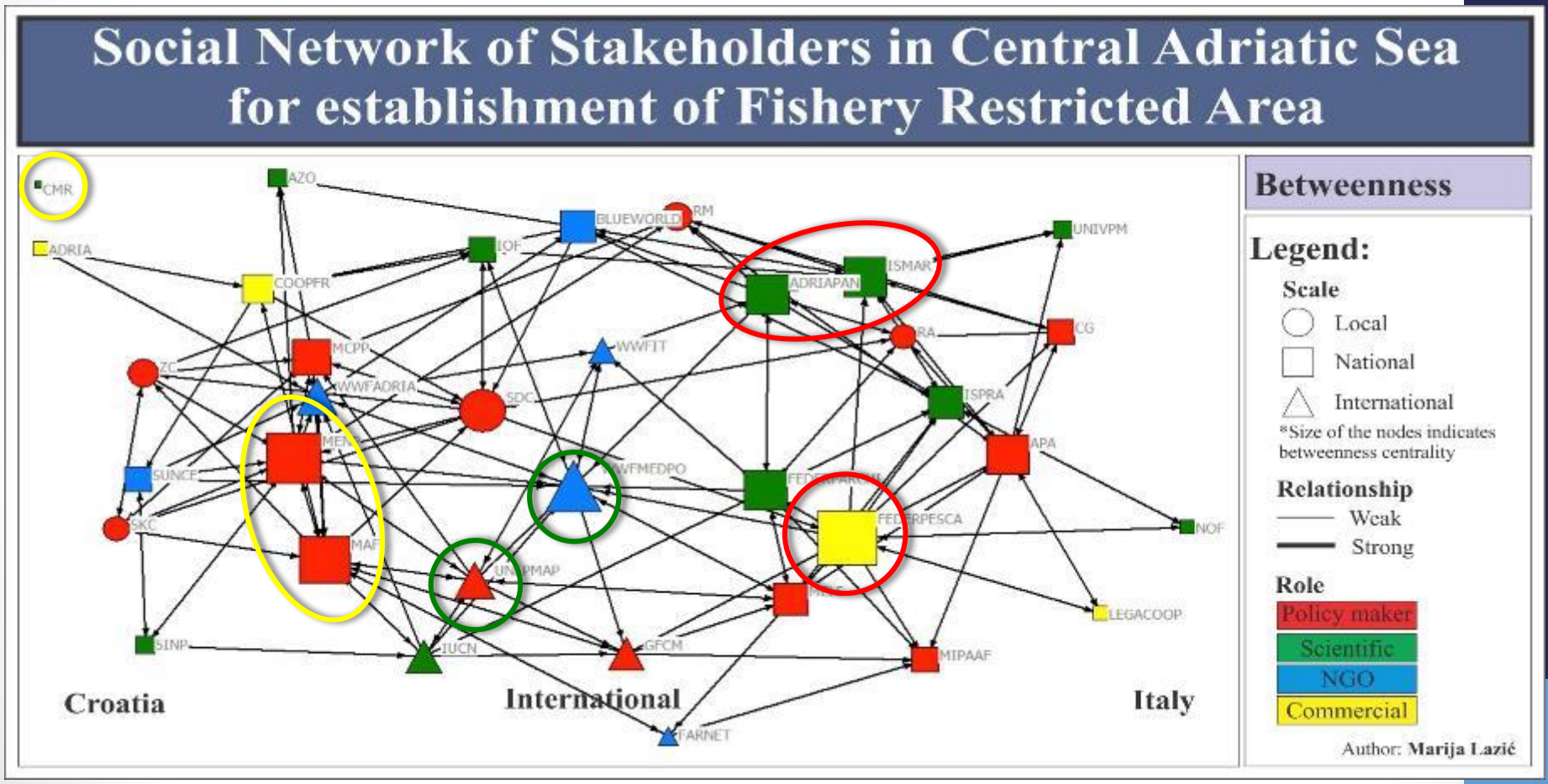
Shapes - stakeholders

Size of shape – brokers/ bridges

Network Centralization Index 6,54%

4. Results and Discussion

Social Network of Central Adriatic Sea – STRONG TIES



Lines – communication	Shapes - stakeholders
Thickness of line – frequency of communication	**Size of shape – brokers/ bridges**

Graph Centralization
0.210
* Index range 0 -1

5. Discussion and Conclusion

① **Communication at the sub-regional scale (Central Adriatic)**

- **Communication** between Italy and Croatia is **LOW;**
- Accomplished mainly through **international organizations** (well linked with both countries).

② **Communication at the national scale (Italy, Croatia)**

- ***Italy***: **fisheries associations** (e.g. FEDERPESCA) and **research institutions** (e.g. ISMAR) are central stakeholders with power to influence decisions and bridge the Italian social network;
- ***Croatia***: social network towards Ministries (e.g. MENP - Ministry of the Environment, MAF – Ministry of Agriculture and Fisheries) - more **central based governance** system;

- **Importance of embedding 'weak' actors in the engagement process**, to augment plurality, collaborative management and equal opportunities on resources for all actors.

③ **Suggestions for enhancing communication between countries**

- **More studies** should be done to identify the boundaries of the Central Adriatic social network;
- Frequent interaction between local stakeholders => **deepen knowledge on stakeholder engagement in the Region**;
- Use advantage of existing **Agreements between countries**;
- **International stakeholders to promote initiatives** for incensement of communication, to empower national stakeholders and bring marginalized stakeholders to the process.

SNA assistance for the MSP planners

- ✓ Encourage **effectiveness** and **efficiency** of the planning process;
- ✓ Identifies who is important and **how to promote plan** and **improve governance**;
- ✓ Helps to **understand** and **overpass** multi-level and multi-sector **challenges**;
- ✓ **Disseminate** different voices to be heard and included in the planning process;
- ✓ Knowledge on network structure helps planners **to place themselves** within a network and combine with ability to affect problem framing and decision-making.

KEEP UP
WITH YOUR NETWORK
AND
THANK YOU
FOR
YOUR
ATTENTION!

6. References

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